



**Australasian
Promotional Products
Association**

MEMBERSHIP APPLICATION FORM

- SERVICE PROVIDER -

Current as at June 2003

Service Provider Membership Application Form

A Service Provider Membership (SPM) is a company who provides discounts on products or services not directly related to promotional product supply but relates to services utilised by the general membership. This can include freight, travel, legal services, accounting services, business consulting, debt collection services, etc.

APPA (The Australasian Promotional Product Association) began in 1986 when promotional product professionals from a wide range of companies were invited by a few of the industries senior representatives to initiate representation in Australia.

In 1988 APPA was formalised by the adoption of its original Memorandum of Association. In the following years APPA spread nationally. This culminated in 1991 with the first national conference in Canberra. The national conference stayed in Canberra for 12 years (substantially growing in size) and in 2003 moved to Sydney where it is hosted at The Super Dome in Olympic Park.

APPA membership has also steadily grown and in June of 1999 amalgamated with PPANZ (The Promotional Product Association of New Zealand) and added members in New Caledonia and Taiwan. APPA members now include over 450 of the top promotional product professionals in the region. The membership contains a wide demographic of various sized companies with the larger organisations employing hundreds of promotional staff.

Service Provider Membership allows organisations to increase their business with an immediate influx of new clients. APPA members strongly support Service Providers and our Service Provider Members are exceptionally happy with their involvement with APPA. They include Qantas, Australian Air Express and Inquis. The Promotional Product industry generated 1.16 billion in turnover in 1999 and our current research, soon to be released, has that increasing to over 3 billion last year. The majority of that turnover comes from APPA members.

Current membership fee \$385.00 (inc GST) per annum

As a Service Provider Member we extend the following benefits:

1. 1 free introduction email to the entire membership detailing your organisation and the services you provide.
2. 1 free mention in our quarterly newsletter Apparition.
3. Substantial discount on exhibiting at our 2 yearly trade shows (40% off the booth price normally extended to our general membership).
4. Opportunities for sponsorship at the International Winter Tradeshow and yearly Pyramid Awards for Promotional Excellence.
5. Free Listing and description of services our website in a designated area for Service Providers.
6. Free Links provided to your website from the official APPA website.
7. Immediate access to our full membership list (Excluding access to Supplier price lists which are for internal APPA Distributors of Promotional Products only).
8. Opportunity to conduct at least 1 free education session at our tradeshows yearly. (Subject matter is at the discretion of APPA and must contain educational content as well as being able to promote your business).
9. Ability to attend industry awards nights & networking functions.

A Service Provider Member is prohibited from:

- Receiving price lists or purchasing from APPA Suppliers directly.
- Emailing APPA database without consent and approval from the APPA CEO and/or Secretariat
- Utilising other Service Provider Membership benefits at the APPA discounted rate.
- Voting at the Annual General Meeting or on any proxies.
- Passing any membership information to companies outside the membership without authorization from APPA .
- Utilising the APPA logo or name without permission from the association.



Service Provider Membership Application Form

Australasian Promotional Product Association
ABN 37 053 647 420

Annual subscription fee is AUD\$385.00 (inc GST)
There are no pro-rata subscriptions in this category.

ABN: _____

Name of legal business entity: _____

Membership Listing/ Trading Name: _____

Postal Address: _____

Suburb: _____ State: _____ Post Code: _____

Street Address: _____

Suburb: _____ State: _____ Post Code: _____
(if different form above)

Phone: _____ Fax: _____ Website: _____

Email: _____

Contact Name 1: _____ Position: _____

Contact Name 2: _____ Position: _____

• **Please attach a brief company profile (approx 100 words)**

Main Services provided to APPA Membership:

Associated discounts or special features offered to the APPA membership:

Signature of Applicant: _____ Date: _____