

**APPLICATION FOR DUAL MEMBERSHIP (EXISTING DISTRIBUTOR)**

ABN: \_\_\_\_\_

**A.** Name of legal business Entity/Directory Listing: \_\_\_\_\_

*\* The legal business entity will be the recognised member of this Association*

Trading as: \_\_\_\_\_

Postal address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Street address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Tel: ( ) \_\_\_\_\_

Mobile: \_\_\_\_\_

Fax: ( ) \_\_\_\_\_

Email 1: \_\_\_\_\_

Email 2: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Name 1: Mr / Mrs / Ms \_\_\_\_\_

Contact Name 2: Mr / Mrs / Ms \_\_\_\_\_

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please provide a full list of all company Directors:

\_\_\_\_\_  
\_\_\_\_\_

**C.** Please confirm your companies selling policy. Please tick all that apply.

**Selling Policies**

- Sell direct to consumers at the same price as promotional product distributors
- Sell direct to consumers at retail prices and offer wholesale pricing for promotional product distributors. If yes, what is the approximate margin between your retail and wholesale pricing (a field to add a margin figure)
- Sell products into retail stores
- Sell to promotional product distributors only
- Sell to APPA members only
- Other \_\_\_\_\_

**D.** The following Full Members, having also **supplied a written reference (email is acceptable)** certifies that the Applicant enjoys a good reputation **as a supplier** within the industry and the applicant is professionally known by them.

1. Proposed by: \_\_\_\_\_

Company: \_\_\_\_\_

Date: \_\_\_\_\_

2. Proposed by: \_\_\_\_\_

Company: \_\_\_\_\_

Date: \_\_\_\_\_

3. Proposed by: \_\_\_\_\_

Company: \_\_\_\_\_

Date: \_\_\_\_\_

**E.** You will also need to provide a letter from your Accountant, confirming that the **supplier division of your business** has an annual turnover in excess of \$50,000.