



***AUSTRALASIAN PROMOTIONAL
PRODUCTS ASSOCIATION***

ABN 37 053 647 420

**SERVICE PROVIDER
APPLICATION FORM**

A Service Provider (SP) is a company who provides discounts on products or services not directly related to promotional product supply but relates to services utilised by the general membership. This can include information technology, freight, travel, fulfilment services, mail, legal services, accounting services, business consulting, debt collection services, etc.

Service Provider Application Form

The Australasian Promotional Product Association is the professional trade association specifically for the promotional products and promotional marketing industry.

APPA began in 1986 and includes the regions of Australia, New Zealand, PNG and New Caledonia. APPA members now include over 800 of the top promotional product professionals in the region.

APPA provides our members with the following advantages:

- ✓ Education programs and Association discounts
- ✓ Information Technology Systems
- ✓ Official Industry Magazine
- ✓ Yearly trade shows showcasing the latest innovations in promotions
- ✓ Industry acknowledgement through our yearly Awards
- ✓ Ethical and Professional standards to achieve
- ✓ Sourcing and manufacturing advice and referrals
- ✓ Service Provider discounts and benefits
- ✓ Flow of information from our international counterparts
- ✓ Dispute resolution

APPA is a proud founding member of the International Federation of Promotional Product Associations (IFPPA). We promote professionalism, ethics and communication throughout the world wide, multi-billion dollar promotional industry.

The APPA membership contains a wide demographic of various sized companies ranging from multi-million dollar organisations to boutique agencies with targeted clientele.

Service Provider status allows organisations to increase their business with an immediate influx of new clients. APPA members strongly support Service Providers and below are listed the benefits to receiving Service Provider status.

Service Providers are not members, and as such enter into an agreement which can be altered or removed by the association at any time, without notice. If a Service Provider company changes directors or owners, they must re-apply to regain status. Service Provider status immediately ceases upon change of ownership.

APPA has high standards and expectations of our Service Providers and will arbitrate complaints on our member's behalf. It is the explicit responsibility of the Service Provider to welcome and work with the association. Current Service Providers currently include Qantas, Australian Air Express, TNT, Courier Post, Apex Insurance and many more. The Promotional Product industry generates over \$2.02 billion dollars annually in Australia and \$234 Million in New Zealand.



AUSTRALASIAN PROMOTIONAL PRODUCTS ASSOCIATION

As a Service Provider we extend the following benefits:

- * Use of Service Provider Logo – connect to APPA 365 days a year
- * APPA Service Provider Certificate
- * Profile on joining in Promo Insider
- * Online Supplier Directory Listing (100 Words & Logo)
- * Exclusive rights to offer APPA Members a “Special Offer”
- * Rotational profiling in Promo Insider and APPArition
- * Listing as Service Provider in each edition of APPArition
- * Exclusive rights (at CEO discretion) to media release/feature story in APPArition for new products, news and services
- * Delivery of 1 hard copy APPArition
- * Access to Service Provider rates to all Sponsorship/Advertising APPA channels (minimum discount of 10%)
- * Access to APPA member rates for APPA Events & Education
- * Exclusive rights to build tailored APPA Sponsorship & Advertising Packages ie Premium Service Provider status

Cost of Service Provider Fee: \$495.00 per year Australia and New Zealand (Australia inclusive of GST)

SERVICE PROVIDER APPLICATION FORM

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Name of legal business entity: _____ ABN: _____

Service Provider Listing/ Trading Name: _____

Postal Address: _____

Suburb: _____ State: _____ Post Code: _____

Street Address: _____

(if different form above)

Suburb: _____ State: _____ Post Code: _____

Phone: _____ Fax: _____ Website: _____

Email: _____



AUSTRALASIAN PROMOTIONAL
PRODUCTS ASSOCIATION

Contact Name 1: _____ Position: _____

Contact Name 2: _____ Position: _____

- ✓ 1) Please attach a full company profile
- ✓ 2) Business plan as it pertains to our industry
- ✓ 3) Outline of projected industry initiatives
- ✓ 4) A list the Directors of the business

Main Services provided to the APPA Membership:

List direct benefits provided to APPA by the Service Provider:

Please list any associated discounts or special features offered exclusively to the APPA membership:

Declaration

I _____ have read and agree to uphold the APPA [Code of Conduct](#).

Signature of Applicant: _____ Date: _____

Printed Name and Title: _____

EMAIL APPLICATIONS TO: ky@appa.com.au