



AUSTRALASIAN PROMOTIONAL
PRODUCTS ASSOCIATION

DECORATOR MEMBERSHIP

Connect Your Decoration Services with Distributors and Suppliers

Showcase your decoration capabilities, connect with distributors and suppliers, and save on the services you use every day.

APPA is forty years strong! As the peak body for the branded merchandise industry across Australia and New Zealand, we help decorator members showcase their services to distributors and suppliers, make their business easier to find and access member-only savings. You'll also have a team and community behind you to help your business grow.

YOUR MEMBER BENEFITS



CONNECT WITH DISTRIBUTORS AND SUPPLIERS

- Feature in the annual **APPA Supplier and Decorator Guide**, connecting your business with distributors and suppliers across Australia and New Zealand.
- **Showcase your decoration capabilities**, from screen printing and embroidery to engraving and digital transfers, to distributors and suppliers looking for a trusted branding partner.
- Explore advertising opportunities in **APPA's Advertising Guide**, with options to promote your services based on your objectives and the audience you want to reach.



BUILD TRUST AND GET NOTICED

- Help businesses find you through your decorator profile on the **APPA website** and in the **APPA Supplier & Decorator Member Directory**.
- Display the **APPA member logo** on your website and email signature to show clients you're a credible, established business.
- Trade under the **APPA Code of Conduct**, a shared commitment to ethical, professional business standards that build client trust.
- Showcase your best decoration work and campaigns in the annual **APPA Promotional Products Marketing Excellence Awards** and celebrate with the industry.



SAVE ON BUSINESS COSTS

- Access **member-exclusive discounts** from APPA's trusted providers on freight, insurance, software, artwork and more.
- Earn an internationally recognised **PPAI Certification** at a discounted member rate.

40 years

connecting decorators, suppliers and
distributors across Australia and New Zealand



GROW YOUR SKILLS AND STAY INFORMED

- Join **member-only webinars** and practical training on HR and employment, AI tools, marketing, sustainability and more.
- Gain fresh ideas and practical insights from industry leaders at the **APPA Leadership Summit**, while connecting with peers in person.
- Access **industry research and business resources**, alongside webinar recordings, policies and templates.
- Stay across the industry with **Promotional Products Marketing (PPM) Magazine** and APPA's fortnightly e-newsletter, **Promo Insider**.
- Find your next team member by advertising roles on the **APPA Careers Board**.



CONNECT LOCALLY AND GLOBALLY

- **Attend or exhibit at APPA Roadshows** and the **Promo Show**, plus networking, social and educational event opportunities.
- Tap into **APPA's member-exclusive Facebook group** to connect with members looking for decoration services, secure new work, source products, swap advice and get operational support.
- Benefit from APPA's relationships with international associations including **PPAI**, **MCNA**, and **BPMA**.
- Join APPA's Global Connect Tour, an annual guided international tour, to connect with industry peers, discover emerging trends and bring fresh ideas back to your business.



REAL PEOPLE, REAL SUPPORT

Need help reaching distributors and suppliers, advertising a role, navigating an industry issue or making connections here or overseas? The APPA team is here for you.

“*APPA membership has been invaluable to our company for the product search engine alone. We have turned to APPA when we've required industry advice, whether for decoration help, legal, financial or technology related, they have always assisted us with professionalism and with genuine care. Since we've joined APPA, our business has flourished, and we feel confident in growing with them at our side.* **Seen Promotions (APPA Distributor Member)**”



Join Today

1

Check you're eligible

2

Apply online

3

Start using your benefits

Get connected. Get discovered. Grow with APPA.

Questions? Contact APPA: 1800 692 772 • info@appa.com.au • www.appa.com.au