2024 APPA AWARDS

AUSTRALASIAN PROMOTIONAL PRODUCTS ASSOCIATION

Winners Guide

Celebrating outstanding work across the
Australian and New Zealand promotional products industry.

AWARDS NIGHT

14 August 2024 | Cargo Hall, Melbourne

appa.com.au

2024 Award Winners

APPA is pleased to announce the winners of the 2024 Industry Awards. Please join us in congratulating each of the award recipients.

THE PLATINUM AWARD FOR OVERALL EXCELLENCE

Arid Zone

Entry: Chobani x All Blacks Aisle Takeover

Awarded to the highest scoring entry across all Distributor award categories.

Distributor Awards

THE BUSINESS TO BUSINESS AWARD

Flourish Marketing

Entry: Reaching HCPs with great news from SSI

THE EVENT MERCHANDISE AWARD

Arid Zone

Entry: Coors NFL Superbowl Event Merchandise Program

THE PROMOTIONAL PRODUCT, INNOVATION AND DESIGN AWARD

Arid Zone

Entry: Chobani x All Blacks Aisle Takeover

THE SUSTAINABLE INITIATIVE AWARD

The Promo Room

Entry: The Drying, Tying, Styling, Navigating Tea Towel

Supplier and Individual Awards

THE PRODUCT INNOVATION AWARD

Trends

Entry: BRANDCRAFT Wooden Models

THE APPA YOUNG ACHIEVER AWARD

Hamish Lowry

TLC Live

People's Choice Awards

BEST STAND

Logo Line

Voted by attendees at Promo Show '24

BEST DECORATOR

JS International

Voted by Distributors

BEST SUPPLIER

Trends

Voted by Distributors

Congratulations to all our winners

and thank you to everyone who took part.