



Roadshow 2024

AUCKLAND Wednesday 6 March 2024

Waipuna Hotel
58 Waipuna Road Mt Wellington AUK 1060
10.00am - 2.00pm

MELBOURNE Monday 18 March 2024

Flemington Racecourse
448 Epsom Road Flemington VIC 3031
10.00am - 3.00pm

SYDNEY Wednesday 20 March 2024

Hordern Pavilion
1 Driver Avenue Moore Park NSW 2021
10.00am - 3.00pm

BRISBANE Friday 22 March 2024

Royal International Convention Centre
600 Gregory Tce Bowen Hills QLD 4006
10.00am - 3.00pm

PERTH Monday 25 March 2024

Optus Stadium
333 Victoria Park Drive, Burswood WA 6001
10.00am - 3.00pm

ADELAIDE Wednesday 27 March 2024

Morphettville Racecourse
79 Morphett Road Morphettville SA 5043
10.00am - 3.00pm

Roadshow 2024

EXHIBITOR PRICING

APPA Roadshow is the biggest, most exciting event in the Australasian promotional products industry, with shows in six different cities collectively attended by more than 1600 distributors in 2023. Pricing for exhibiting at each of the six shows is as follows:

MELBOURNE | SYDNEY | BRISBANE

Booth size: 2m x 2m

Each booth includes:

- White melamine walling
- 1 x trestle table with black cloth
- 1 x 240v power point
- 1 x fascia sign
- 2 x lights and carpet

Pricing:

All prices are in AUD and do not include GST

One booth

- One city: \$1700

Two booths

- Two booths in one city: \$3200 (total)
- One booth in two cities: \$3200 (total)

Three booths

- Any combination: \$4500 (total)

Additional booths: \$1100 per booth

Exhibitor bookings and enquiries: ida@appa.com.au / 0448 984 267

PERTH | ADELAIDE

Table price includes one trestle table or rack. Exhibitors must provide their own rack.

Pricing:

All prices are in AUD and do not include GST

One table: \$400

Two tables: \$750

Additional tables: \$300 (per table)

AUCKLAND

Table price includes one trestle table or rack. Exhibitors must provide their own rack.

Pricing:

All prices are in NZD and do not include GST.

One table: \$400

Two tables: \$780

Additional tables: \$300 (per table)

